Heartland Rodeo Association

2027 Sponsorship Opportunities

HRA Platinum Level Sponsorship: $5,000.00

• Company name exclusively on 2026 High Point or All Around Saddle Sponsor, or Finals Champion and Season Leader Buckle Awards (event choice as available)

• Company logo on main page of HRA website

• Listing under HRA sponsor page on website

• Article web bio on sponsor page of website and Facebook page

• Link from HRA web site to sponsor website

• Corporate Flag (provided by sponsor) carried on horseback during Grand Entry at All HRA sanctioned rodeos throughout the 2026 season and at HRA Finals

(HRA is not responsible for any damages incurred to flags)

• 4 Banquet Tickets to the 2026 HRA Awards Banquet

• Presentation of sponsored awards at Banquet

• Sponsor logo with Name on the HRA Awards Banquet Program

• 6 tickets to 2026 HRA FINALS RODEO

• Other details can be arranged as approved by HRA

• Company logo & website link on HRA Facebook page

• Company will be promoted on our Facebook page

HRA Gold Level Sponsorship: $3,000.00

• Company name on Finals Champion and Season Leader Buckle Award (event choice as available) or co-sponsor of 2026 High Point or All Around Saddle Sponsor

• Company logo on main page of HRA website

• Listing under HRA sponsor page on website

• Article web bio on sponsor page of website and Facebook page

• Link from HRA website to sponsor website

• Corporate Flag (provided by sponsor) carried on horseback during Grand Entry at All HRA sanctioned rodeos throughout the 2026 season and at HRA Finals

(HRA is not responsible for any damages incurred to flags)

• 2 Banquet Tickets to the 2026 HRA Awards Banquet

• Presentation of sponsored awards at Banquet

• Sponsor logo with Name on the HRA Awards Banquet Program

• 4 tickets to 2026 HRA FINALS RODEO

• Other details can be arranged as approved by HRA

• Company logo & website link on HRA Facebook page



• Company will be promoted on our Facebook page

HRA Barrel Racing Cover Sponsor: $1000 per year (5 year term)

• Company name/ Logo on barrel racing barrel covers to be used during Ladies, Junior and Pee Wee Barrel Racing events at all HRA rodeos throughout the season. Barrel covers are to be provided by sponsor and will be returned at conclusion of term.

• Company logo on main page of HRA website

• Listing under HRA sponsor page on website

• Article web bio on sponsor page of website and Facebook page

• Link from HRA website to sponsor website

• Corporate Flag (provided by sponsor) carried on horseback during Grand Entry at All HRA sanctioned rodeos throughout the 2026 season and at HRA Finals

(HRA is not responsible for any damages incurred to flags)

• 1 Banquet Ticket to the 2026 HRA Awards Banquet

• Presentation of sponsored awards at Banquet

• Sponsor logo with Name on the HRA Awards Banquet Program

• 2 tickets to 2026 HRA FINALS RODEO

• Other details can be arranged as approved by HRA

• Company logo & website link on HRA Facebook page

• Company will be promoted on our Facebook page

HRA Silver Level Sponsorship: $1,000.00

• Company name on Finals Champion and Season Leader Buckle Award (event choice as available)

• Listing under HRA sponsor page on website

• Corporate Flag (provided by sponsor) carried on horseback during Grand Entry at All HRA sanctioned rodeos throughout the 2026 season and at HRA Finals

(HRA is not responsible for any damages incurred to flags)

• 1 Banquet ticket to the 2026 HRA Awards Banquet

• 2 tickets to 2026 HRA FINALS RODEO

• Presentation of sponsored awards at Banquet

• Sponsor name in the HRA Awards Banquet Program

• Company logo & website link on HRA Facebook page

HRA Bronze Level Sponsorship: $500.00

• Choice of the following buckle/prize: Season Leader, Finals Champion, Bull Fighters/ Pick Up Men of the Year, Jack Benny, Rookie of the Year, Pee Wee Prizes, Cowboy/Cowgirl of the Year (event choice as available)

• Company name on award (if possible depending on award)

• Listing under HRA sponsor page on website

• 1 Banquet ticket to the 2026 HRA Awards Banquet

• 1 ticket to 2026 HRA FINALS RODEO



• Presentation of sponsored awards at Banquet and/or during final day of Finals Rodeo Performance

• Company logo & website link on HRA Facebook page

HRA Horseshoe Level Sponsorship: $250.00

• Choice of the following award: Runner Up, Horse of the Year, Roughstock of the Year (event choice as available)

• Listing under HRA sponsor page on website

• Presentation of sponsored awards at Banquet

• Sponsor name in the HRA Awards Banquet Program

• Company logo & website link on HRA Facebook page

HRA Rodeo of the Year Sponsorship: $200.00 (One available)

• Presentation of sponsored award at Banquet

• Listing under HRA sponsor page on our website and Facebook

• Sponsor name in the HRA Awards Banquet Program

Friend of the HRA: $200.00 or less

• Sponsorship used to assist with awards and finals

• Listing under HRA sponsor page on our website and Facebook